GRUPPO TELECOM ITALIA

ONDM2015

Pisa, 14th May 2015

Towards 5G

Challenges, Risks and Opportunities

Antonio Manzalini Strategy and Innovation - Future Centre





In a nutshell...

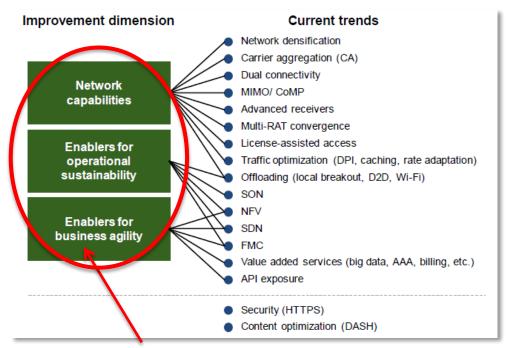
- Diffusion of ultra-broadband, performance advances in chipsets, (and, as such, in terminals, machines and in any ICT systems), tumbling hardware costs and a growing availability of Open Source software are creating the conditions for a change of paradigm in Telecommunications.
- In fact, the rapid acceleration of innovation in Telecommunications will bring to automating processes, increasing flexibility and programmability of infrastructures.
- Cloud and Fog Computing, Software Defined Networking (SDN) and Network Function Virtualization (NFV) are different facets of this evolutionary trend (Softwarization), accelerating the transition towards the Digital Society and Digital Economy.
- This trend is **lowering "thresholds" for new Players to enter**, thus creating new risks and opportunities, new roles and new value chains bringing towards **OPEX-centric biz models**.
- First concrete exploitations by 2020 through the deployment of **5G infrastructures**.





5G: more than... just «4G + 1»





Source: NGMN 5G White Paper (enabling technologies)

5G: more than... just «**4G + 1**»

- 5G will be more than a next step of "mobile" beyond 4G;
- ▶ 5G will become the "Nervous System" of the Digital Society and Economy:
 - a truly converged and dense telecommunication infrastructure, integrating deeply IT resources (e.g., processing and storage) with the Networks (radio, wireless and optics);
- Some expected distinguishing characteristics of 5G:
 - high flexibility (in Operations and processes);
 - ultra-low latency for "smart" connectivity;
 - "hooking" smart terminals, devices, machines, things, cars, drones and robots...with the processing and storage power available in the Cloud, and in the Network itself.





5G: a first step of the Softwarization in Telecommunications

- "Softwarization" is a crossing point of key technological trajectories:
 - pervasive diffusion of ultra-broadband;
 - IT HW performance increase (at lower costs);
 - growing availability of Open Source SW;
 - more and more powerful terminals and ... smart machines.



- "Softwarization" appears as a systemic trend in several forms, such as Cloud Computing, Edge-Fog Computing, SDN, NFV...
 - ▶ L2-L7 network and service functions will look like "apps" and will be dynamically allocated onto a physical infrastructure, fully decoupled from above platforms;
 - ▶ L1-L0 will be dynamically controlled with high flexibility.





Impact of Softwarization: how 5G will look like?

- Integrating deeper Networks and Clouds, at lower costs:
 - full virtualization allow executing network and service functions as "applications" on logical resources (e.g., VMs), dynamically allocated and moved on an underneath physical infrastructure, which is fully decoupled;
 - possibility of adopting IT-style operational processes (normally used for Data Centers such as dynamic allocation, migration and cloning of logical resources) also for the Network, or even up to the Users' terminals (Edge/Fog Computing);
- Blurring the border between the Network/Cloud and "what connects to it":
 - more and more powerful terminals will become capable of storing large data sets and and executing service components and functions even locally;
 - smart things, intelligent machines, Self-Driving Cars, etc. can become future "meta-terminals" for new ICT services.





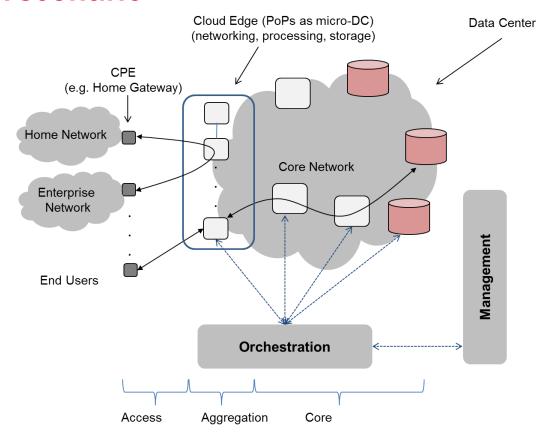
Impact of Softwarization: how 5G will look like?

- Reducing Costs;
- increasing flexibility and automation in the Operations:
 - Upper layers: L2-L7 network functions can be seen as "applications";
 - Lower layers: all major hardware elements of an optical transport network can be dynamically controlled;
 - Two key dimensions to add this flexibility are spectral and spatial flexibility.
- creating new roles (e.g., Smart Connectivity Provider, Service Enabler...);
- enabling new service ecosystems in the Data Centric Era:
 - peer-to-peer video sharing, machine-to-machine, ultra-high definition video, interacting media-gaming, Internet of Things, Cloud Robotics....





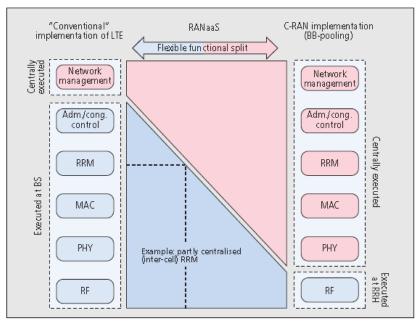
A network scenario

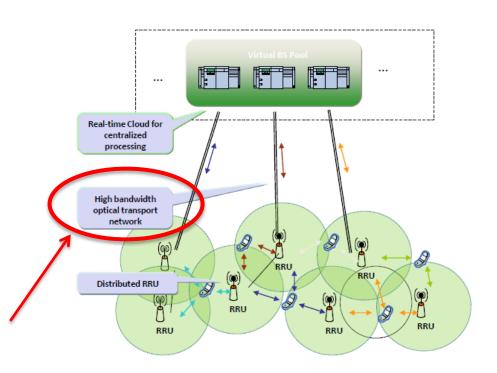






C-RAN





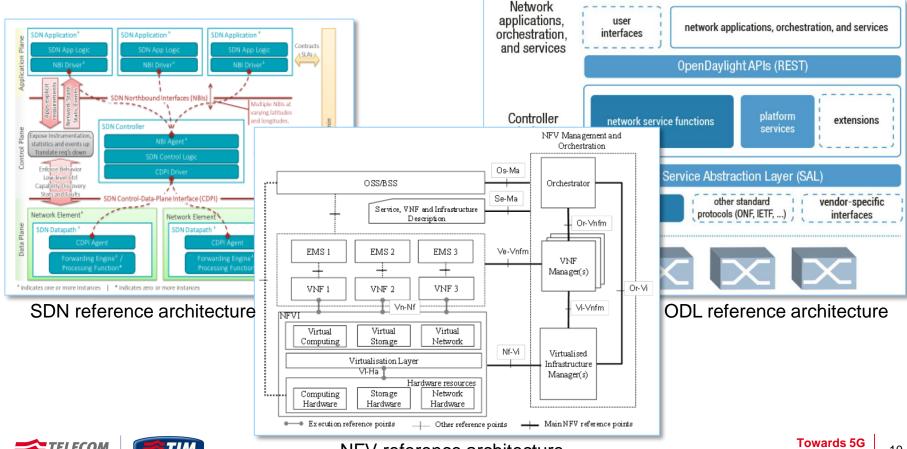
Flexible functional split.

Source: Dr. Chih-Lin I "Softer RAN DEP-Management in a Software-Defined World", Keynote NOMS2014





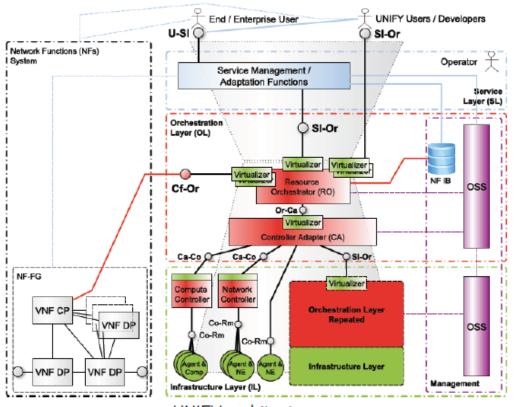
.... some reference architectures

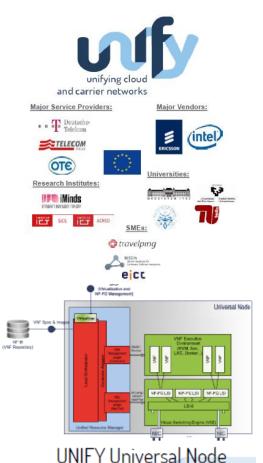






.... some reference architectures





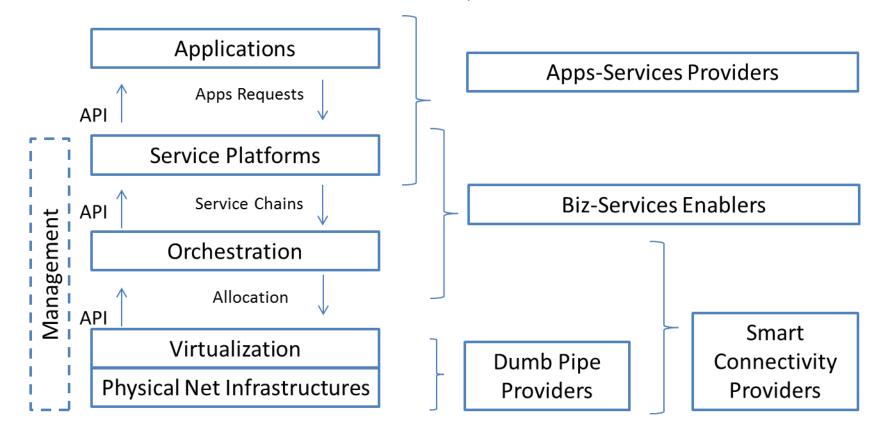
UNIFY architecture

source: UNIFY D2.2





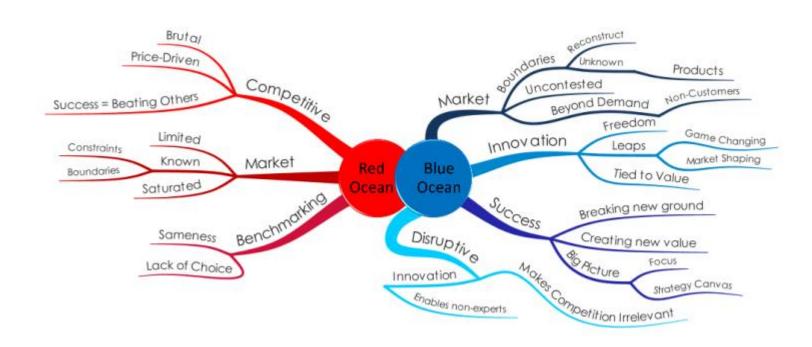
... some reference architectures, interfaces and roles...







...vs strategies: Red and Blue Oceans



http://www.blueoceanprinciples.com/why-blue-ocean/





Red Ocean Scenario

- Gradual exploitation of innovation (slow, continuity)
 - Smooth evolution of current Telecom infrastructures: e.g., introducing SDN and NFV starting from virtualizing some service functionalities.
 - Main challenges:
 - interoperability of SDN-NFV with legacy systems, need of Standards (traditional vendors lock-ins), need of evolving the operational processes, e.g. OSS/BSS, in order to cope with SDN-NFV (complicated, likely impossible).
 - Main benefits (and risks):
 - potential savings in CAPEX and OPEX but risk of jeopardizing said savings by the growing "complexity" and heterogeneity of the Telecom infrastructure;
 - reducing (partly) the time to market but it might be not-enough-short to cope with the market dynamics,
 and in view of competitors pursuing a blue scenario;
 - enabling partial API-tization: introducing programmability but processes are not flexible and fas- enough to exploit full potential the APIs model opportunities.





Blue Ocean Scenario

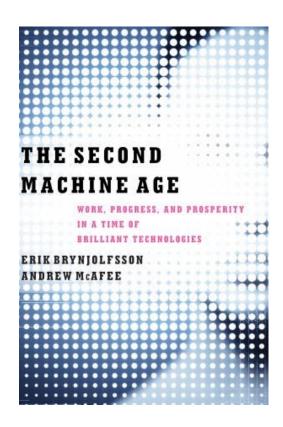
- Adopting innovation disruptively (fast, point of discontinuity)
 - ...downspiralling costs will allow competitors (e.g., Virtual or SD-Operators) to exploit "softwarization" much faster than in the former scenario.
 - Main challenges:
 - Virtual or SD-Operators will adopt a virtualized infrastructure with IT-style operational processes (a la OTT) dramatically shortening any time-to-market. Markets will decide the "standard de facto".
 Definition of new rules of competition and regulation.
 - Main benefits:
 - de-perimetrization of services: borderless operations in any country where it is possible to rent a physical infrastructure (virtual infrastructure uploading);
 - servitization: anything can be transformed in a "gate" to provide and access new ICT services and data (Internet of/with Things, pervasive robotics/machines);
 - full API-tization: processes are fast enough to allow Third Parties, Enterprises, residential Users (or even machines and pieces of software) to access and use APIs at various levels.





The Second Machine Age: a Blue Ocean Scenario?

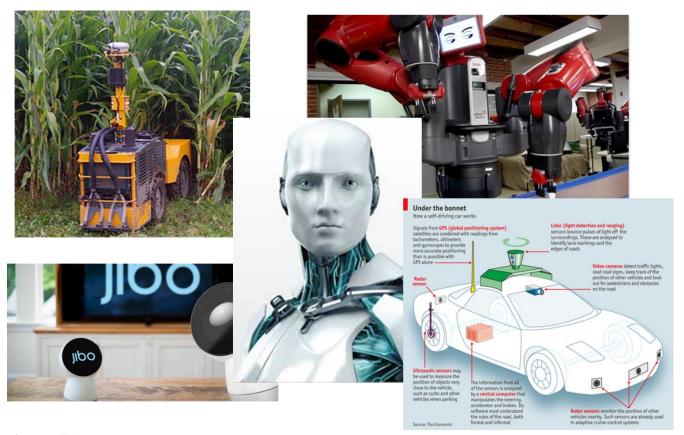
- ▶ Global economy is on the cusp of a dramatic growth spurt driven by smart machines that finally take full advantage of advances in computer processing, artificial intelligence, networked communication and the digitization of just about everything
 - We'll be able to sense and collect massive data (by sensors, terminals, things);
 - To exchange quickly big sets of data (transported by optical and mobile networks with high bandwidth and low latency);
 - To elaborate big data (with Cloud/Edge and Fog Computing) in order to make decisions for actuating local actions (by any actuators)...
 - ...but this how "cognition" (nervous system) works!







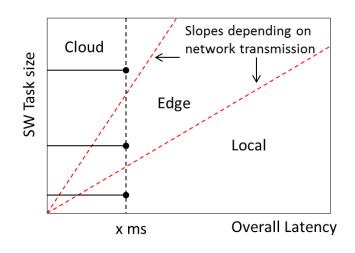
Telecommunication terminals of the future...

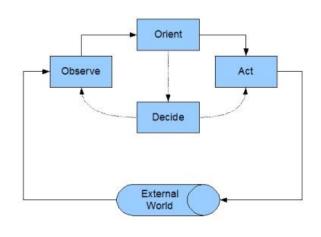






«end-to-end» latency: a key factor of success





- Minimising the end-to-end latency, whilst optimising the use of resources, implies dynamic allocation and move (orchestration) of virtual functions;
- high flexibility and automation in the Operations is also required.





How the Telecommunications ecosystem will change?

- Competition moving from a CAPEX-oriented models (e.g., based on physical infrastructure) to an OPEX ones (e.g., virtualised functions):
 - the threshold for new Competitors is lowering: new "fully virtual" Operators to enter the market, as less investments will be required (they can rent physical resources from Infrastructure Providers);
- Voice commoditization, "services packaging" and...cognition:
 - voice telephony is likely to become just another OTT service...or
 - telecoms services to become increasingly packaged with other services and made available through a variety of access connectivity services;
 - new service models are to appear (e.g. Cognition as a Service).





How the Telecommunications ecosystem will change?

- Changes in the Telecommunication ecosystem:
 - ▶ Potential emergence of new roles for Operators (e.g., Smart Connectivity Provider, Service Enabler, etc.)
 - ▶ OTT are advantaged: they master the SW and they are in the middle of a set of relationships (working with customer equipment manufacturers and their retailers);
 - Some telecoms equipment suppliers are repositioning as principally software supply companies: a significant shift in business model:
 - the sale of software licencing has many differences to the sale of equipment!





Conclusions

- 5G will be a first exploitation of SD-Infrastructure (SDI);
- Softwarization will not be limited to decoupling SW from the HW, also it will bring to "virtualization" of resources CPU, memory and network functions:
 - this will help overcoming the "ossification" of legacy infrastructures, both in terms of technology layering and vertical partitioning in "silos";
- Agenda:
 - A unifying functional model (e.g., cross-layer) for SD-I;
 - Abstractions, functional modules, interfaces...
 - Standardization of interfaces;
 - Automated Operations;
 - New Open Ecosystems.







http://sdn.ieee.org/







Arrivederci!

http://ieee-sdn.blogspot.it/

https://twitter.com/a_manzalini

http://sdn.ieee.org/